



Tyson Events Center
Attn: Big Parade
401 Gordon Drive
Sioux City, IA 51101
712-279-4806
VisitSiouxCity.org

Hayley_Robley@comcastspectacor.com

Prospective **Big Parade** Participants:

Sioux City's **Big Parade and Mardi Gras Festivale** is celebrating its 24th year in Sioux City on July 6, 2018 and we want you to participate!

On average Big Parade boasts over **40 parade entrants, 100,000 beads, and 30,000 parade-goers!**

The Big Parade will continue its Louisiana-style Mardi Gras theme. We already have entertainment groups lining up along with other entrants, so we encourage you to **save your spot early!**

The parade entry fee is **only \$65 for businesses and \$50 for non-profits**, which covers a **full box of over 700 beads** to toss out to the waiting crowds! Additional boxes of beads can be purchased at the Tyson Events Center for \$50 per box.

Only **beads and candy** can be thrown during the Big Parade. If you would like to throw additional **branded items** from your business or organization, we'd love to help! Please contact Meghan Calvagna at 712-224-6429 or by email at Meghan_Calvagna@comcastspectacor.com.

In support of the Sioux City Blue Zone Project we would like to emphasize the walking tradition of the Parade. We still allow vehicles; however, we do require a detailed description of the vehicle type with your application. **All vehicles must be decorated for the parade in order to participate.** There is a two-vehicle limit per parade entry and a \$50 charge per additional vehicle will apply.

Additionally, the high-energy **Mardi Gras Festivale** is taking over the Tyson Events Center immediately following the Big Parade! Enjoy the costume show for free, or purchase a reserved seat that includes an authentic "**Taste of Louisiana**" Cajun dinner!

To reserve your space, please complete the attached application and **return by Friday, June 8** to the Tyson Events Center Box Office or email to Hayley_Robley@comcastspectacor.com.

Laissez les bons temps rouler!! (Let the good times roll!!)



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Big Parade Entry Form: (Please fill out completely)

Group Name: _____ Contact: _____

Day Phone: _____ Cell Phone: _____

E-Mail Address: _____ Address: _____

City: _____ State: _____ Zip: _____

Approx. # of people in entry: _____ Type of Throw (candy or beads): _____

(To throw out **any** other items, a sponsorship is required; please call 712.224.6429 for more information)

Describe your group: _____

Will you be using a motorized vehicle, if so please describe: _____

How many vehicles? _____

Purchasing additional beads? (\$50/box, circle one) Yes No

If yes, how many boxes? _____

Business entry fee: \$65 (includes 1 box of beads)

Non-profit entry fee: \$50 (includes 1 box of beads)

Type of Payment (please check one):

___ Check

___ Cash

___ Credit Card (via phone or stop in at the Tyson Events Center)

Please send completed forms with payment to:

Tyson Events Center

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Or email to Hayley_robley@comcastspectacor.com

For office use only:

Paid Check # _____

Picked up beads Date _____